



Project No 561847-EPP-1-2015-1-EL-EPPKA2-CBHE-JP (2015-3720)

# DISSEMINATION: DELIVERED OUTPUTS/ OUTCOMES AND NEXT STEPS

DISS, BELGRADE METROPOLITAN UNIVERSITY/ 1ST PROJECT MANAGEMENT MEETING/  
SARAJEVO/ 13TH – 15TH JUNE 2016



Co-funded by the  
Erasmus+ Programme  
of the European Union

School-to-Work Transition for Higher education students with  
disabilities in Serbia, Bosnia & Herzegovina and Montenegro

[www.trans2work.eu](http://www.trans2work.eu)

# Things that are accomplished

## Web site

- translation and updates
  - 1<sup>st</sup> Newsletter translated and published on the website
  - Electronic index published on the website

## Dissemination products and materials

- Created and published Dissemination Plan
- Visuals and project template published on the website - flyers, poster, ppt, memo - <http://trans2work.eu/downloads/visual-identity/>
- English version of Flyers and Posters
- Working collaboration platform + Collaboration platform tutorial



# Web site updates

- **Social media feed for the Facebook published on the website**
- **Dissemination Activities -**  
<http://trans2work.eu/dissemination/>

# Dissemination Activities -

<http://trans2work.eu/dissemination/>



[HOME](#) [PROJECT](#) [PARTICIPANTS](#) [ACTIVITIES](#) [OUTPUTS/OUTCOMES](#)

## Dissemination

### Media and Press

1. [Trans2Work Kick-off Meeting, Belgrade Metropolitan University, October 2015](#)
2. [BADEN Newsletter, December 2015](#)
3. [eMPIRICA u Erasmus+ projektima, December 2015](#)
4. [National Employment Service of Serbia, Web bulletin announcement information, March 2016](#)
5. [Univerzitet u Sarajevu, Regional meeting for BiH partners, March 2016](#)
6. [Minutes WP1 March 2016 \(UOM\)](#)
7. [Faculty of Maritime – Kotor, Dissemination of project Trans2Work](#)

### Newsletters

1. [1st-Newsletter Trans2Work April 2016](#)
  - Translations
    - [Trans2Work-Bilten-br-1-BiH](#)
    - [Trans2Work-Bilten-br-1-MNE](#)



# Website update

## OUTPUTS / OUTCOMES

- <http://trans2work.eu/outputs-outcomes/workplan-y1/>

## DISSEMINATION ACTIVITIES

- <http://trans2work.eu/dissemination/>



# Website update

## NEWS

Post style i.e. [Round Table – University in Sarajevo](#)

Created [guidelines](#) for posting the news for admins in PM project [HOW TO \(for the website\)](#)

- **Deliver conducted dissemination activities to be uploaded on the website**
  - **Title, text and separate folder with images - for news section**
  - **Reports for the Activities section**
    - RS partners send to BMU - there will be designated post on the collaboration platform
    - BiH partners send to UBL
    - MNE partners send to UDG

# Website administrators

- Admin privileges were assigned to
  - MONTENEGRO / UDG: Ana Bašić  
[ana.basic@udg.edu.me](mailto:ana.basic@udg.edu.me)
  - BiH / UNIBL: Draženko Jorgić  
[drazenko.jorgic@unibl.rs](mailto:drazenko.jorgic@unibl.rs)
  - Serbia / BMU:  
[trans2work@metropolitan.ac.rs](mailto:trans2work@metropolitan.ac.rs)  
[katarina.kaplarski@metropolitan.ac.rs](mailto:katarina.kaplarski@metropolitan.ac.rs)

# Next steps – website

## WEBSITE ANALYTICS

- Google analytics



# Collaboration platform usage

- Platform provides analytics in scope [last 30 days](#) <<

# Social media admins

- **Admins for the SM:**
  - LinkedIn (UOM),
  - facebook and twitter (AYDM, ASD, HO Partner)
- **Updating Frequency**
- **Content delivery**
- **Content form**
  - [Facebook](#)
  - [LinkedIn](#)
  - [Twitter](#)

# DISSEMINATION PRODUCTS AND MATERIALS



School-to-Work Transition for Higher education students with disabilities in Serbia, Bosnia & Herzegovina and Montenegro



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# Dissemination products and materials

English version of

- [Flyer \(Brochure\) and](#)
- [Poster](#)
  
- **Content for Flyers final: UOM (leading partner) GNOSI, UOM, UNIKG, UNSA, UM, UW, BADEN (english version) / April >> May**
- **Printing posters / min. 100 posters per University**
  
- **Translation of the flyers in all languages: UNS, UoM, UES / due date mid july.**
- **Printing flyers / min. 500 flyers - August**

# 2<sup>nd</sup> Newsletter

- **2nd Newsletter: content to be prepared by UBL , due date 14th October 2016**
- **Translation of the 2<sup>nd</sup> newsletter in all languages: BMU, UDG, UNSA, due date 30th October 2016**

# Sending Newsletter to stakeholders

- Next step – programme for sending newsletters / bulk emails

# Dissemination summary

- Dis.Plan is published on the Collab.platform under project **DISS7 Dissemination - Planned activities until end of October,**
- Diss plan until October will be published on Google Docs so that partners can check finished activities  
[Plan-DisseminationActivities-untilOctober2016-11.5.2016](#)
- Beginning of September - Partners should send planned activities for next 6 months / October - March



# Thank you